



## Chesapeake Impact Equity

*A Regional Sustainability Strategy*

### Investment Objective

The MCM Chesapeake Impact Equity Strategy seeks to provide capital appreciation by investing in a concentrated portfolio of high quality, mid to large-cap companies that have a positive impact on the sustainability of the Chesapeake Bay Region.

### Investment Strategy

- **Positive Regional Impact:** Portfolio holdings have a definable positive impact on the Chesapeake Bay Region as seen through various efforts including carbon reduction, water use reduction, energy efficiency, and environmental certification.
- **Concentrated ESG Approach:** Our strategy typically consists of 15-20 positions that represent the most attractive mid to large-cap companies that meet our investment criteria.
- **Experienced Investment Team:** Team approach with 100+ years of combined investment experience at MCM.



### Risk Metrics and Portfolio Statistics<sup>1</sup>

Beta	0.88
Dividend Yield	1.08
Wtd. Avg. Mkt. Cap (\$B)	368.8
Hist. 3 yr. Sales Growth	13.3
Hist. 3 yr. EPS Growth	30.0
ROE	28.7
Active Share	84.32
Tracking Error	5.6

### Portfolio Data<sup>2</sup>

Overlap with our CGE strategy <sup>3</sup>	44%
Headquartered in the Region	33%
Issue a Sustainability Report	94%
2019 CDP Climate Change Responses <sup>4</sup>	94%

<sup>1</sup>Risk Metrics and Portfolio Statistics are presented gross of advisory fees. Portfolio Statistics are calculated by eVestment Alliance and FactSet Research systems and are versus the MSCI USA ESG Select Index for an annualized trailing three year time period.

<sup>2</sup>Portfolio Data is calculated by MCM. Updated Quarterly. Rounded to the nearest whole percent.

<sup>3</sup>The CGE Strategy is MCM's Concentrated Growth Equity Strategy. Further information is available upon request.

<sup>4</sup>The CDP did not ask one holding to participate in the Climate Change Survey. They were not counted in the percentage calculation.

### ABOUT US

Founded in 1978, Maryland Capital Management (MCM) is an independent investment management firm with over \$1.3 billion in assets under management serving high net worth and institutional investors.

### SUSTAINABILITY INVESTING TEAM

#### Gregory G. Heard

Principal & Portfolio Manager

#### Jeff L. Caples, CFA

Senior Vice President & Portfolio Manager

#### Andrew N. Riehl

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#### William S. Brennan

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### CONTACT US

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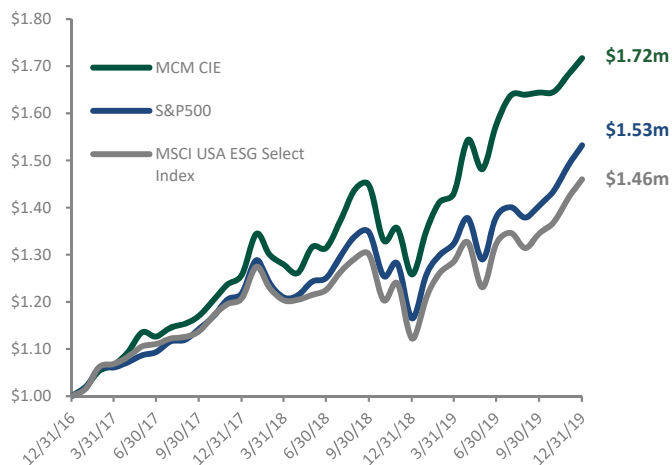
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[mdcapital.com](http://mdcapital.com)

Signatory of:



Portfolio Performance<sup>+</sup>



	QTD	1 YR	2 YR	Since Inception <sup>#</sup> (3 YR)
MCM CIE	4.45	36.49	16.87	19.75
S&P 500 Index	9.07	31.49	12.13	15.27
MSCI USA ESG Select Index	8.54	30.09	9.95	13.44

<sup>#</sup>Inception date of Chesapeake Impact Equity is December 31, 2016

<sup>\*</sup>All of the performance data presented above is net of advisory fees. All metrics longer than one year are Annualized total returns.

All of the data presented above is supplemental to the GIPS compliant presentation.

Year	Composite Total Gross Returns (%)	Composite Total Net Returns (%)	MSCI USA ESG Select Benchmark Returns (%)	S&P 500 Benchmark Returns (%)	Composite Dispersion (%)	Composite 3 Yr Standard Deviation (%)	MSCI USA ESG Select 3 Yr Standard Deviation (%)	S&P 500 3 Yr Standard Deviation (%)	Composite Number of Portfolios	Composite Assets (\$Millions)	Total Firm Assets Under Management (\$Millions)	Total Entity Assets (\$Millions)*
2017	25.75	25.75	20.77	21.83	-	-	-	-	4	1.25	1038.24	1038.52
2018	0.06	0.06	-7.08	-4.38	-	-	-	-	5	1.37	1049.06	1049.28



**Firm Information:** Maryland Capital Management (MCM) is an investment advisor registered with the Securities and Exchange Commission under the Investment Advisors Act of 1940. Registration of an investment advisor does not imply any level of skill or training. MCM manages a variety of equity, fixed income, alternative and balanced investment strategies for both high net worth and institutional investors. The standard management fee is calculated at an annual rate of 1% of assets under management (AUM), but is subject to negotiation in certain instances.

**Composite Characteristics:** The Chesapeake Impact Equity composite was created in December 2016. Accounts included are comprised of all actively managed fee paying and non-fee paying equity accounts that are managed with an investment objective of Growth for benchmarking purposes. The percentage of the composite represented by non fee paying portfolios at the end of each annual period is as follows: 2017 - 100%, 2018 - 100%. The composite performance results are compared to the S&P 500 Index and the MSCI USA ESG Select Index<sup>1</sup>. The S&P 500 Index is presented gross of withholding taxes. The strategy seeks capital appreciation by investing in a concentrated portfolio of high quality, large capitalization companies that have a positive impact on the sustainability of the Chesapeake Bay Watershed. Portfolios generally hold twenty positions representing MCM's best ideas in the ESG space, with a majority of the holdings having a definable impact on the region. A complete list and description of all firm composites is available upon request.

**Calculation Methodology:** Valuations and returns are computed and stated in U.S. dollars, and individual portfolios are revalued monthly and at large cash flows. The Modified Dietz method (average capital base equation) is used to calculate monthly returns for separate accounts. Results for the full historical period are time-weighted. MCM calculates an asset-weighted return using the aggregate method. This method aggregates market values and cash flows for all accounts and treats the composite as if it were one account. The results portrayed reflect the reinvestment of dividends, capital gains and other earnings when appropriate. Gross of fees returns are calculated gross of management fees, custodial fees, and withholding taxes on foreign dividends and net of transaction costs. Net of fees returns are calculated using actual client fees, pro-rated on a quarterly basis. Dispersion is calculated as the asset-weighted standard deviation of all accounts included in the composite for the entire year around the annual composite return. If the composite contains five or fewer portfolios for the full year, a measure of internal dispersion is not required. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request.

**Other Disclosures:** MCM claims compliance with the Global Investment Performance Standards (GIPS<sup>®</sup>) and has prepared and presented this report in compliance with the GIPS standards. MCM has been independently verified for the periods 12/31/95-12/31/18. The verification report(s) is/are available upon request. Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation. Past performance does not guarantee future results. This performance report should not be construed as a recommendation to purchase or sell any particular securities held in composite accounts. Market conditions can vary widely over time and can result in a loss of portfolio value.

<sup>1</sup> The MSCI USA ESG Select Index is designed to target companies with positive environmental, social and governance (ESG) factors while exhibiting risk and return characteristics similar to those of the MSCI USA Index. The index is constructed through an optimization process that aims to maximize its exposure to ESG factors, subject to an expected tracking error of 1.8% and other constraints. It is sector-controlled, and is designed to over-weight companies with high ESG ratings and under-weight companies with low ratings. Tobacco and Controversial Weapons companies, as well as major producers of Alcohol, Gambling, Firearms, Military Weapons and Nuclear Power, are not eligible for inclusion. The S&P 500 Index is widely regarded as the best single gauge of the large cap U.S. equities market. It includes 500 leading companies in leading industries of the U.S. Economy, capturing 75% coverage of U.S. Equities. Both indexes are unmanaged and cannot be invested in directly.

\* Total Entity Assets include both Assets Under Management and Assets under Advisement